

Project Scope



Steering Committee

Mayor Bob Courtney

Nicole Schell

Austin Sims

Patrick Thevenow

Bill DeVries

Mindy McGee

John Wallace

John Heitz

Brian Martin

Cara Fox

David Terrell

Dan Baughman

Site Analysis







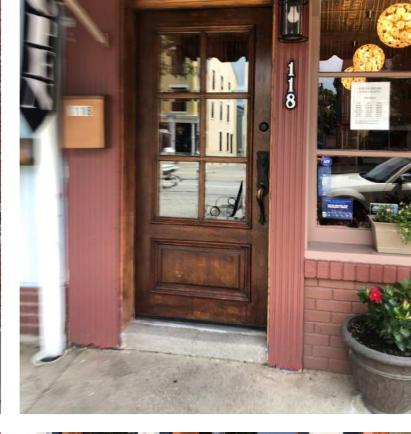




















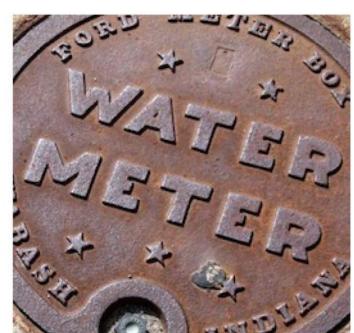


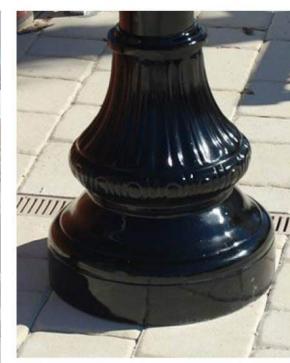
















Stakeholder Interviews

Larry and Julie Truax Rhonda and Rick Sauley Paula Cunningham Randy and Dr. Mary Greves John Staicer Kim Nyberg Ron Bateman Tawana Thomas **Brian Jackson** Jay Thompson

Michael Fortunato Debbie Ciganovich Tony & Lisa Hammock **Doug Helton Jackie Gross** Johan & Pete Backus Angela Gregory Eric Grove Dr. Barron Joy Beth Lewis Jessi & Corey Getz Jessica & Daniel Butler Sheri & Brandon Taylor Cami & Kyle Helton

Sue Langdon Janet McIntosh Sonia Folkner Rachel Pietrykowski Ellie Troutman & Tayler Rinehart Jackie Frazier Nathan Montoya Ralph London Fred Wolf Scott Lynch Meredith Jacobs Mary Kelly

Outcomes of interviews...

What We Heard:

- Traffic calming is desired!
- General consensus that bump-outs are desired for pedestrian safety, but retain as many parking spaces as possible
- Accommodate deliveries to businesses
- Most feel there is an adequate quantity of parking downtown
- Most restaurants and some businesses favor expanded sidewalks
- Most like the idea of an alternative transportation lane, and golf cart transport in the Downtown area being sanctioned

Traffic Engineering

MAIN STREET MASTER PLAN

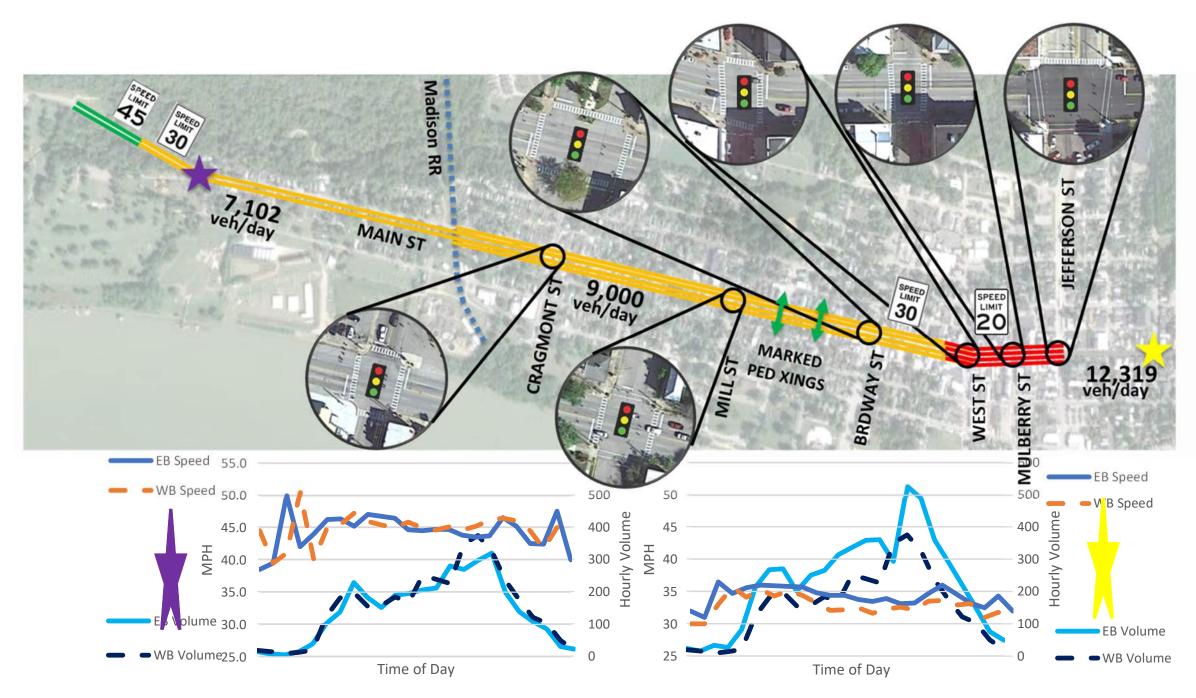
Redesign Committee Meeting #3

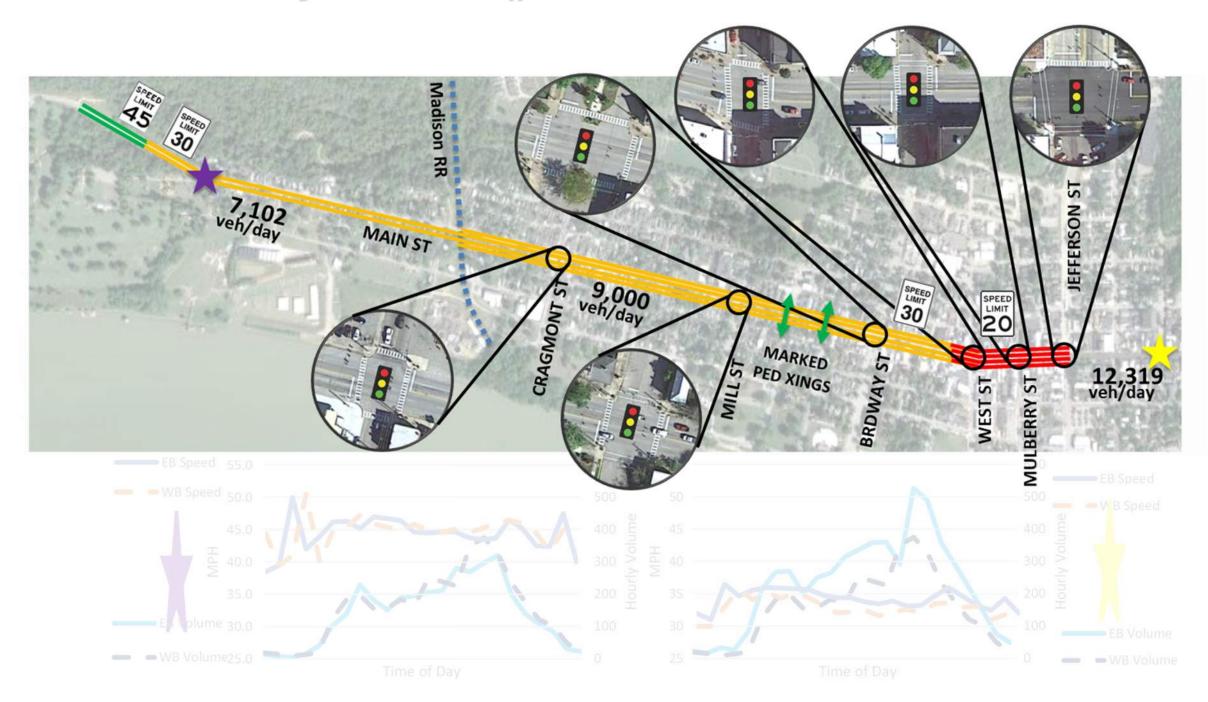
Main Street Traffic Study

- Brad Worland
- Bryant Ficek, PE, PTOE

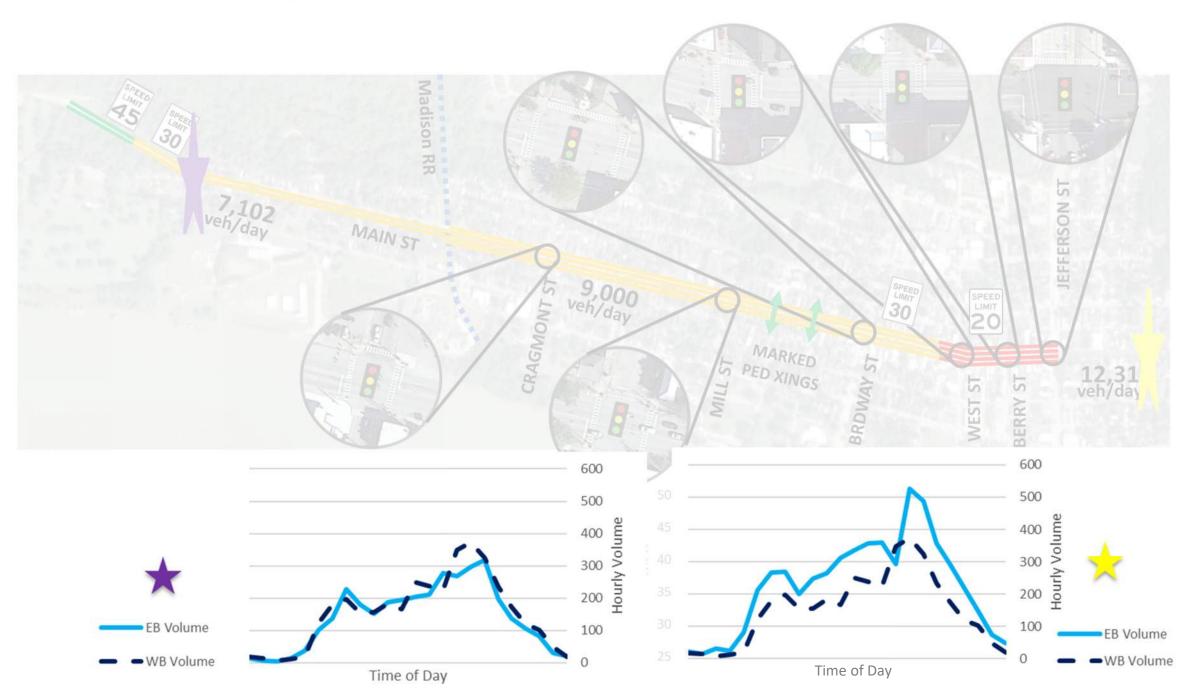


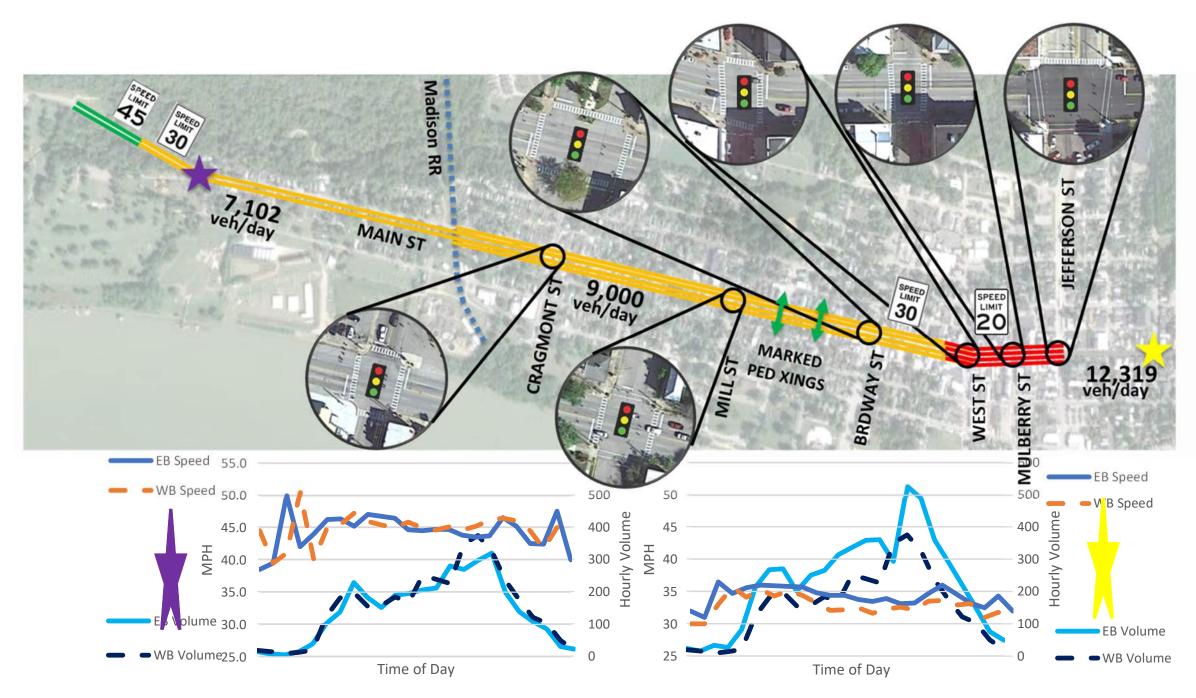
Traffic Engineering, Inc. established in 1997, is a professional Traffic Engineering and Transportation Planning specialty firm located just west of Indianapolis, Indiana. Services are provided throughout the state of Indiana and the Midwest.



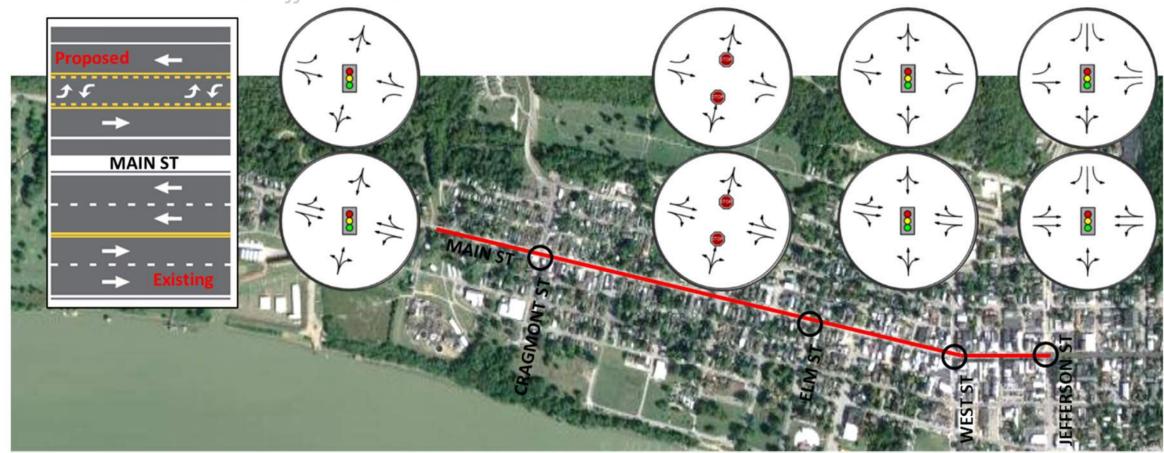






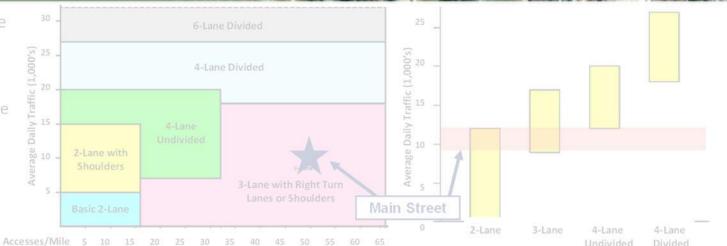


Wall Street to Jefferson Street



Main Street is a Good Road Diet Candidate (4- to 3-Lane Conversion)

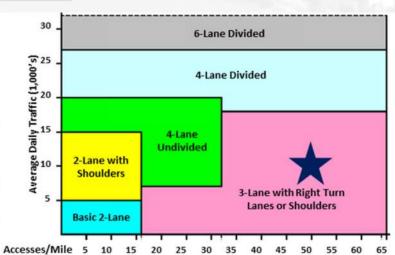
- Number of public and private access within suggested range
- · Average Daily Traffic within suggested range
- Acceptable peak hour operations, minor delay increase compared to existing
- Lots of pedestrian and bicyclist crossings to benefit from a shorter crossings
- Reduced vehicle speeds would also benefit pedestrians and bicyclists

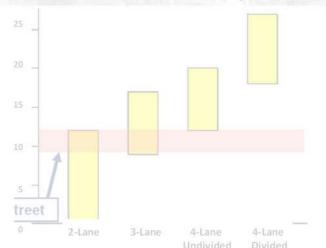


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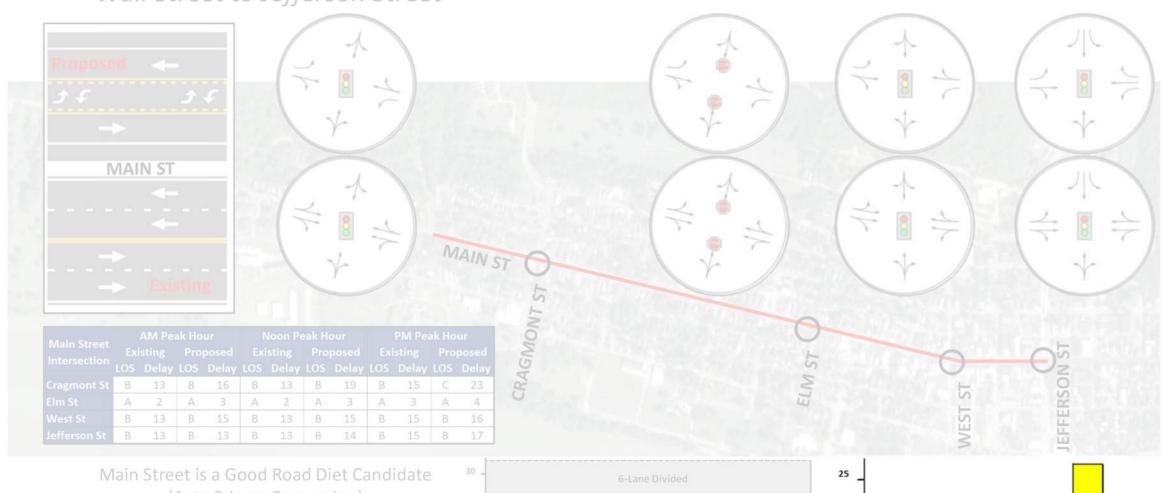


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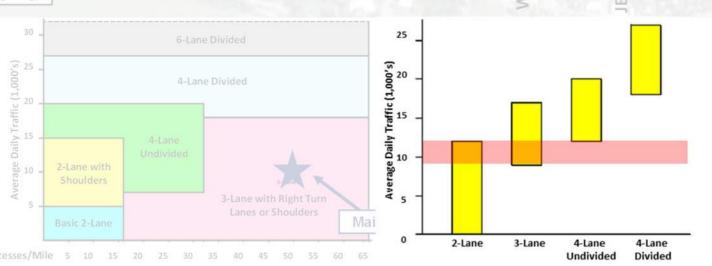


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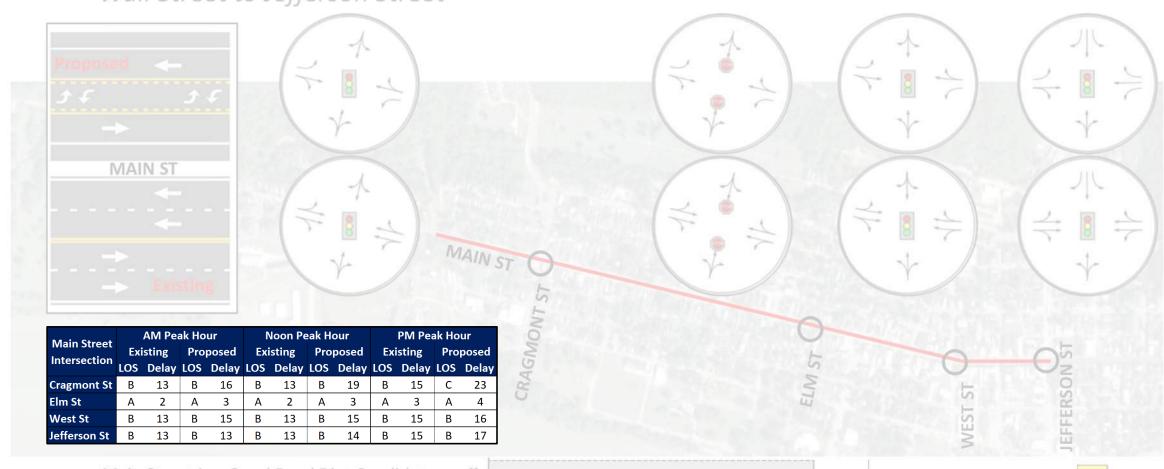


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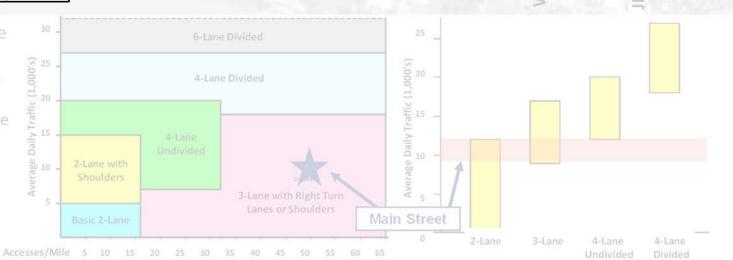


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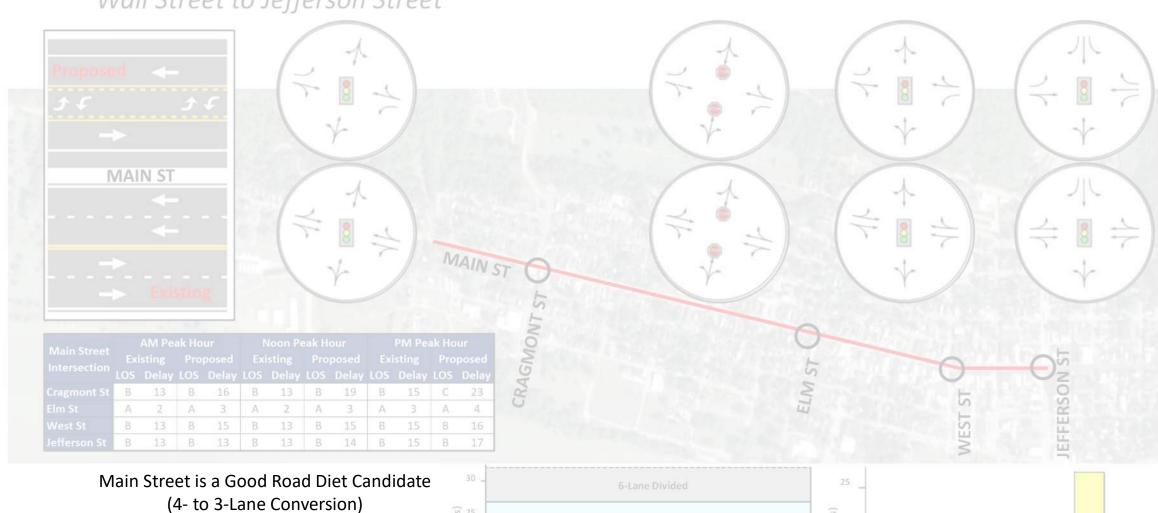


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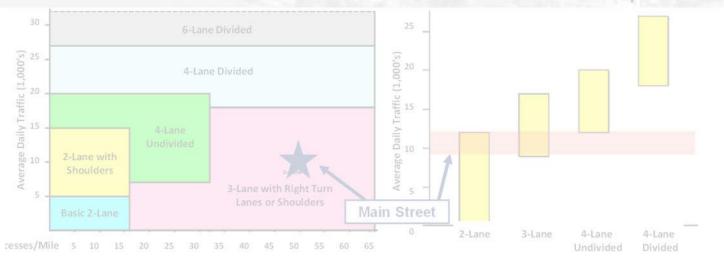
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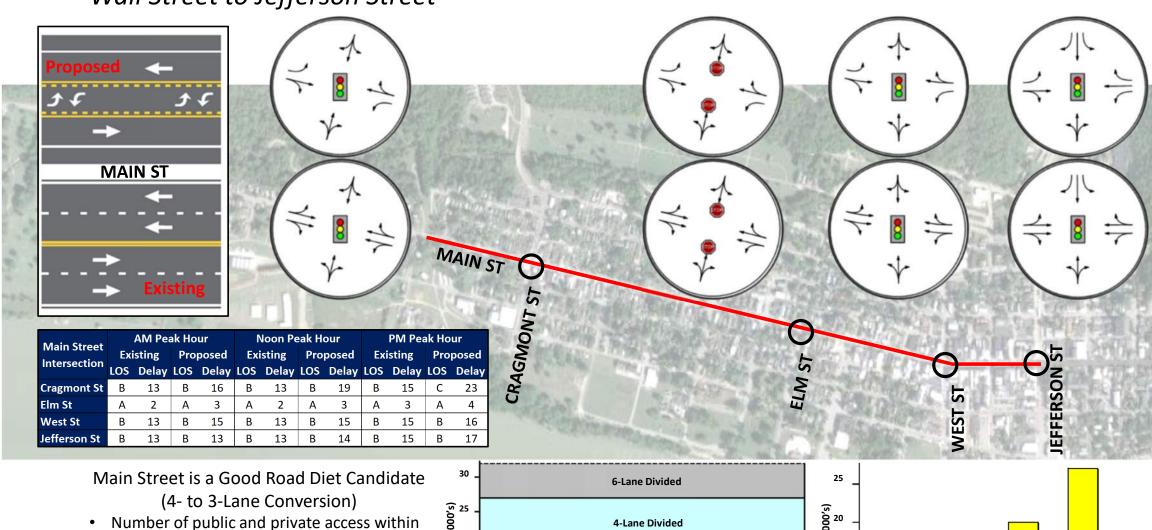




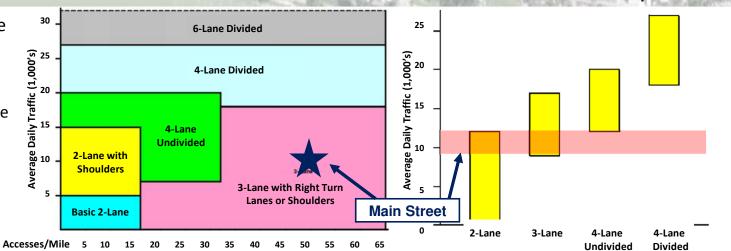
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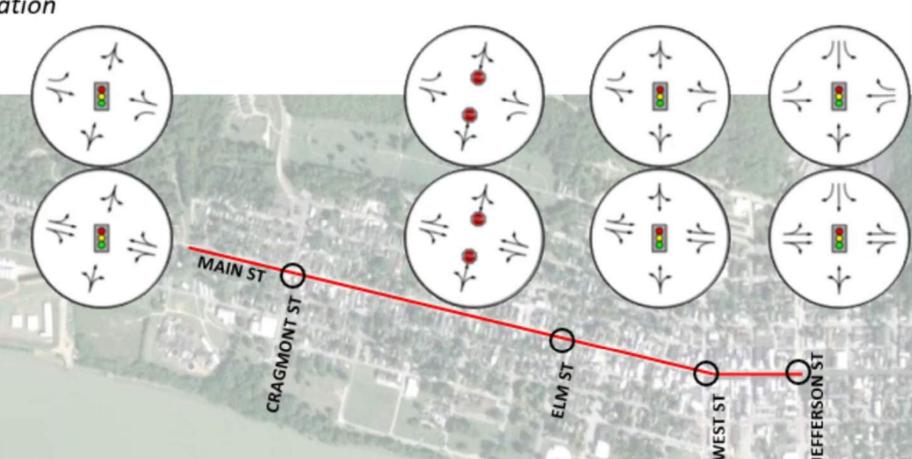
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Traffic Simulation



Guiding Principles

- Preserve and celebrate Madison's historic character.
- Be authentic in choice of materials.
- Prioritize infrastructure improvements.
- Recognize the significance of the Main Street corridor as a business district AND a cultural district.
- Focus on connectivity, pedestrian safety, and multi-modalism.
- Acknowledge the diversity of Madison's population.
- Provide a framework for an ongoing maintenance plan.
- Explore creative strategies for public engagement and communication

"Tactical Urbanism"
Temporary Lane Reduction









Proposed Streetscape Concept

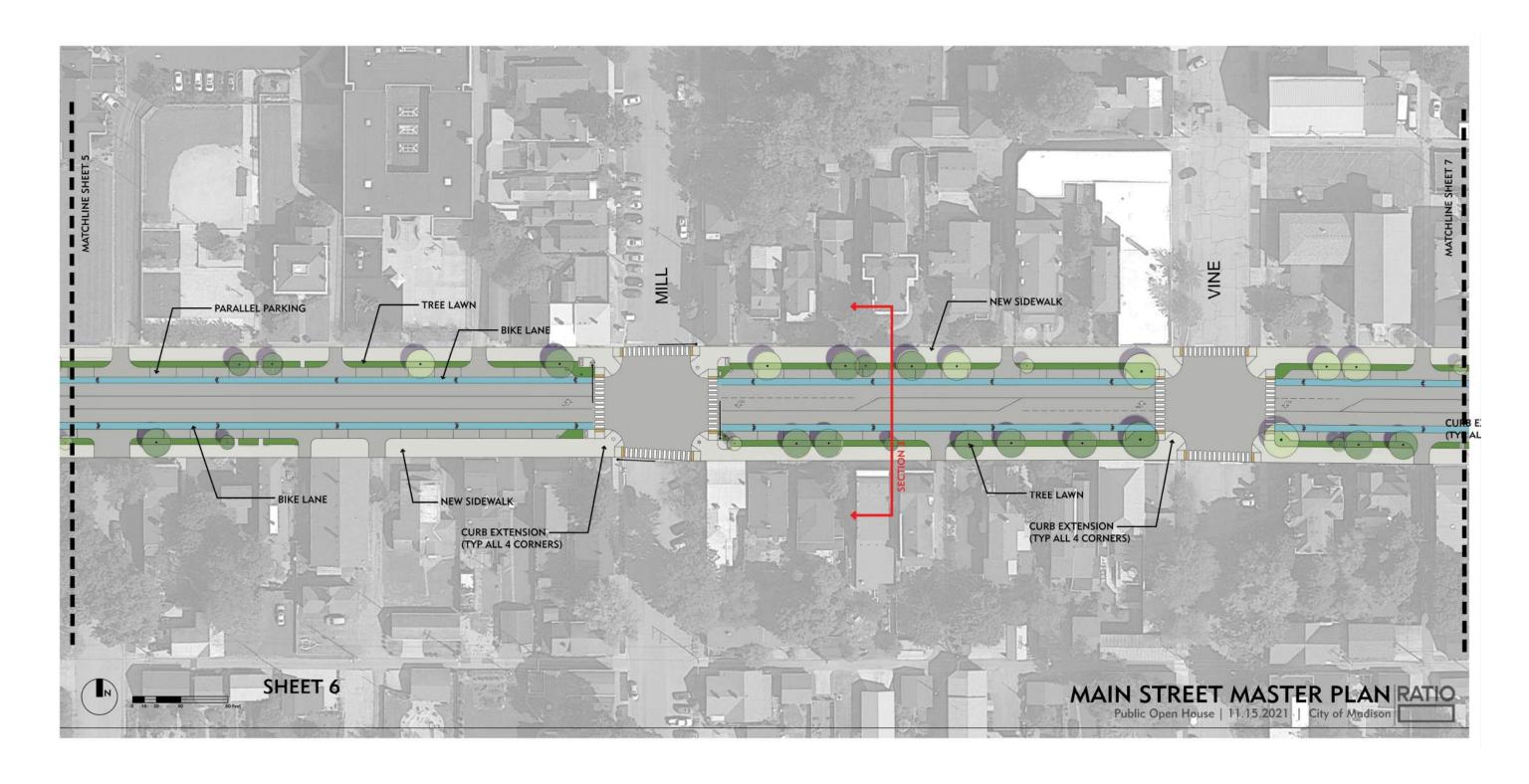
HERITAGE TRAIL NEW PATH CONNECTION TO HERITAGE TRAIL NEW BOARDWALK SHEET 1 MAIN STREET MASTER PLAN RATIO
Public Open House | 11.15.2021 | City of Madison

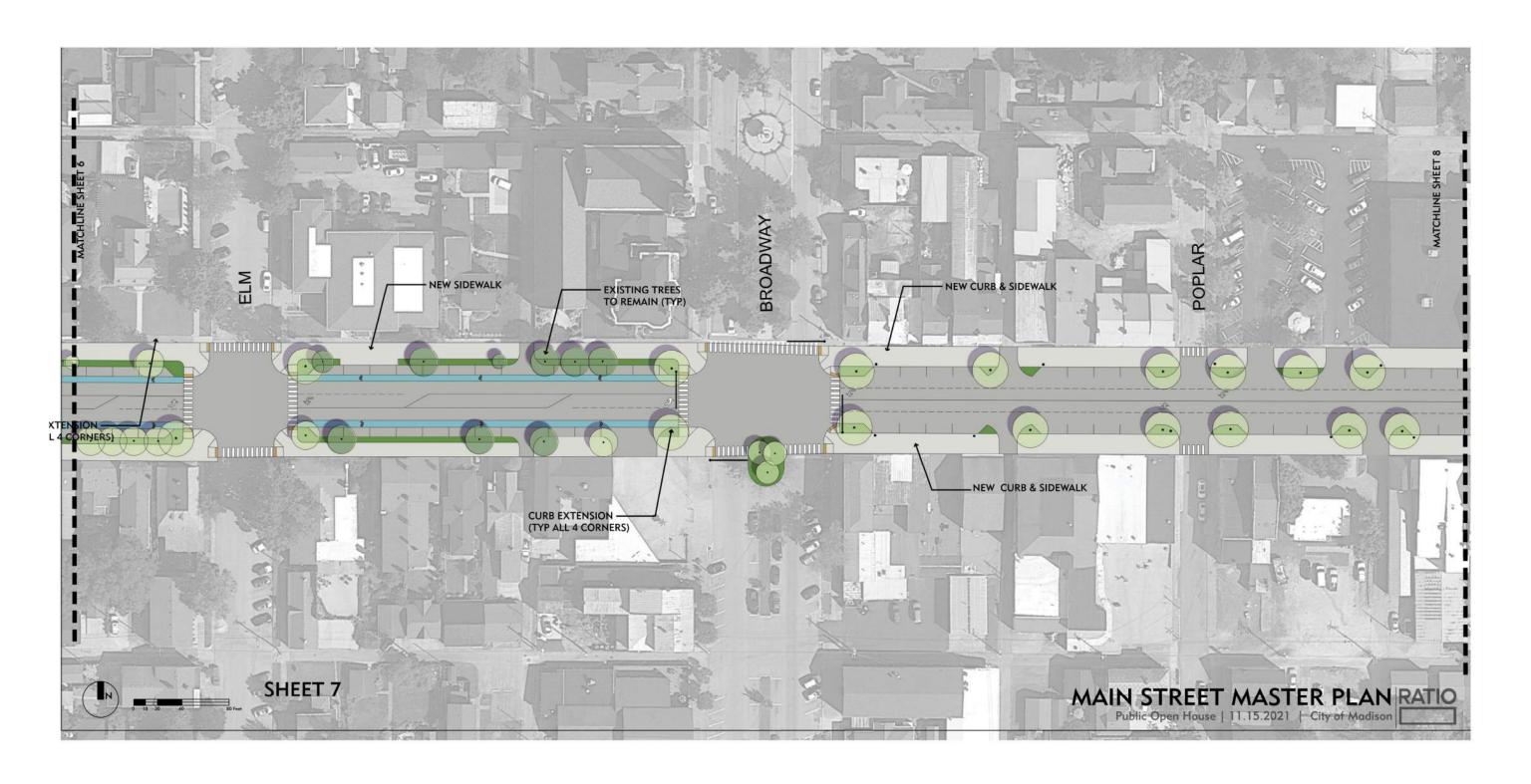


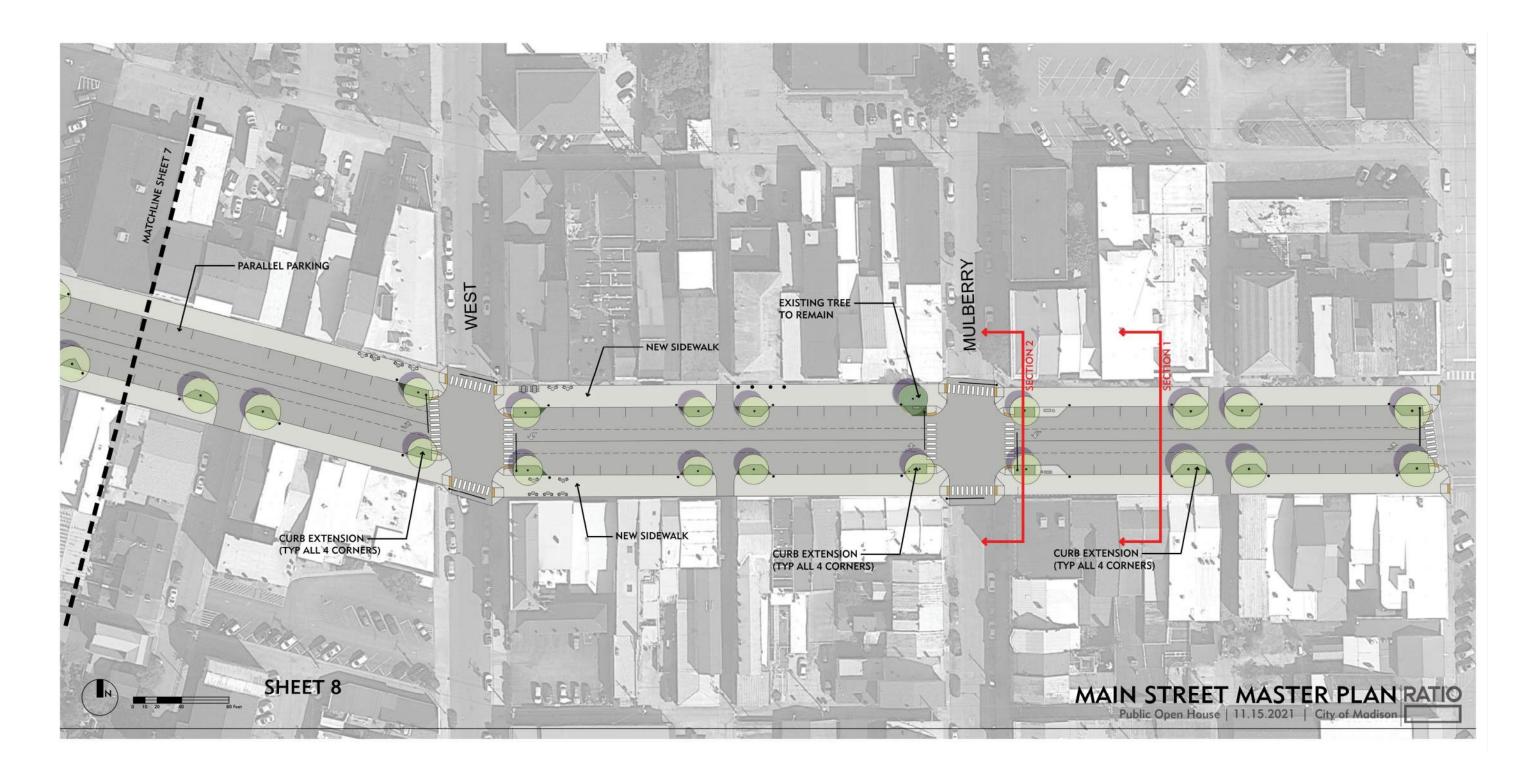


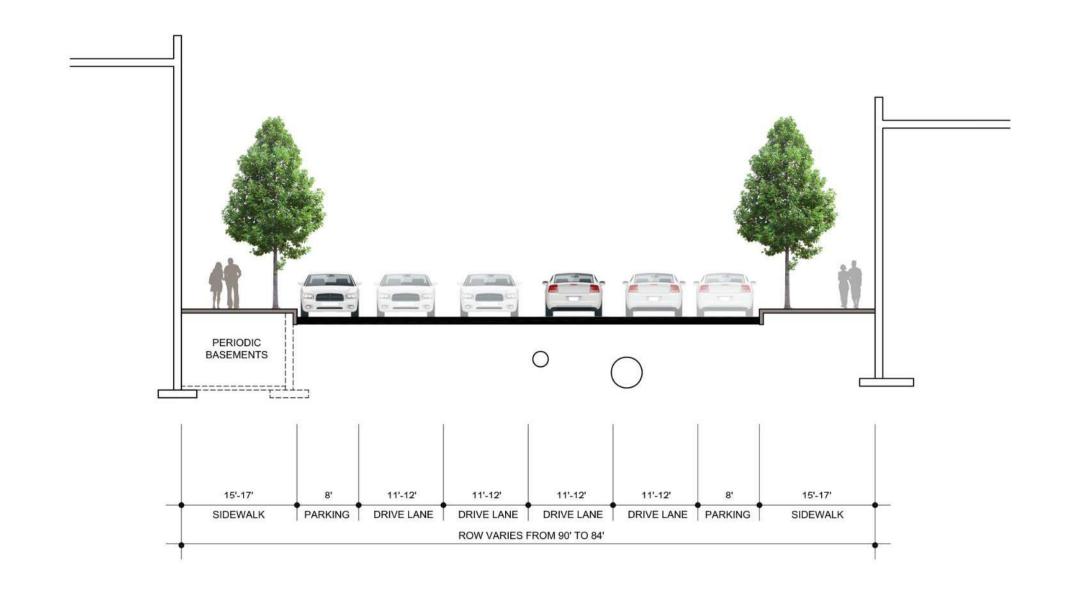




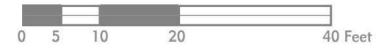


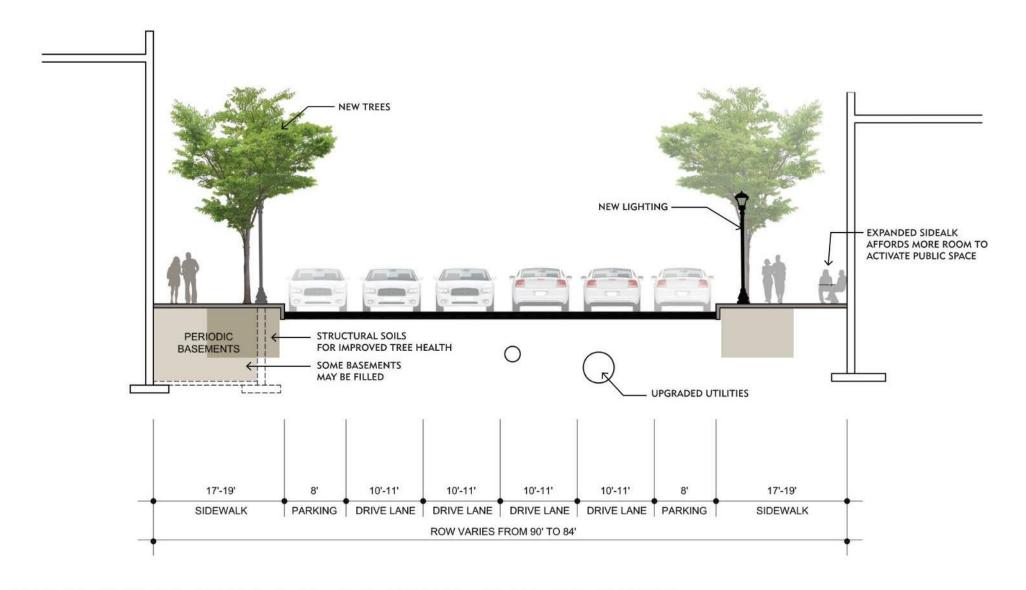




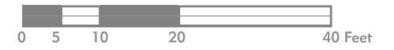


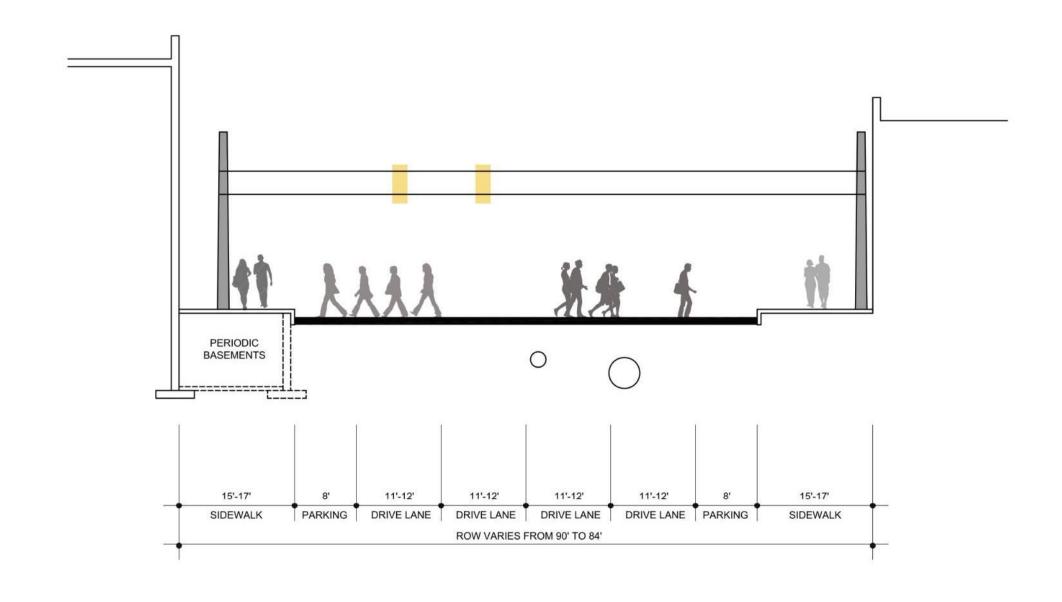
EXISTING SECTION 1 | JEFFERSON TO BROADWAY



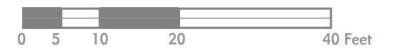


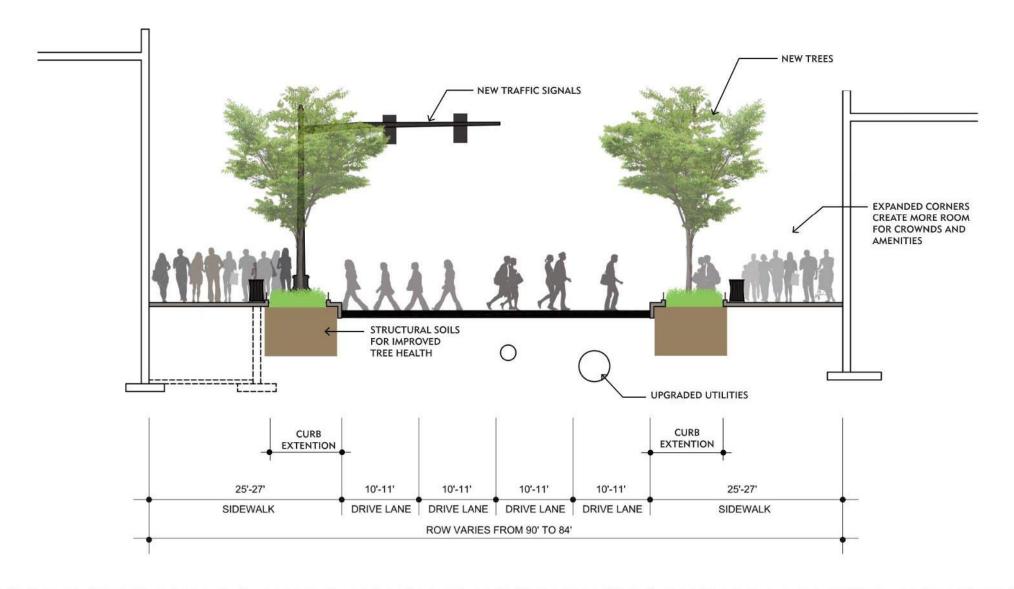
PROPOSED SECTION 1 | JEFFERSON TO BROADWAY





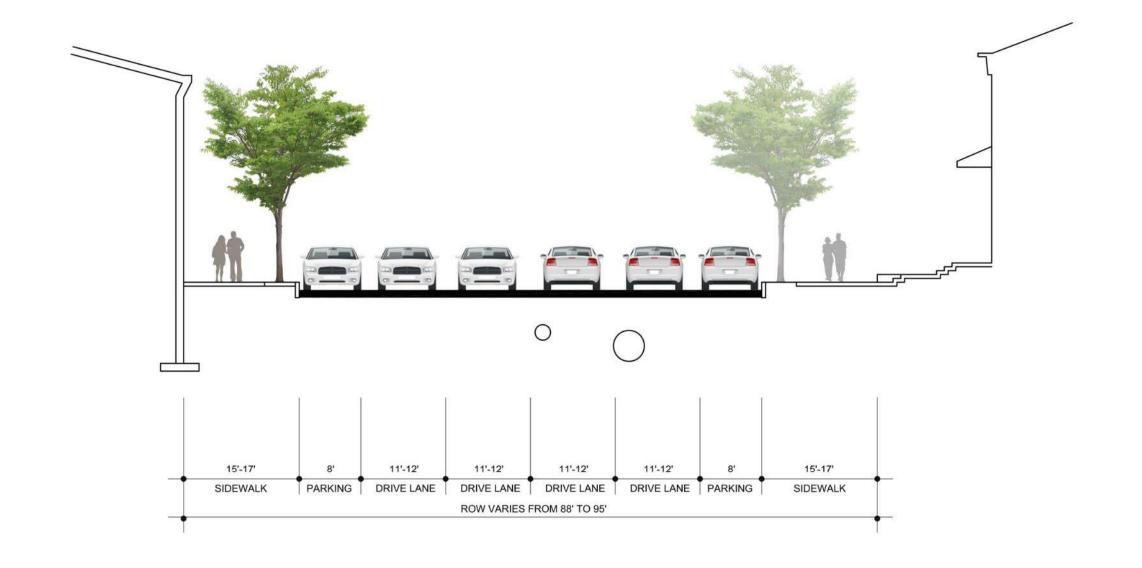
EXISTING SECTION 2 | JEFFERSON TO BROADWAY | SIGNALLED INTERSECTION



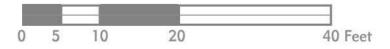


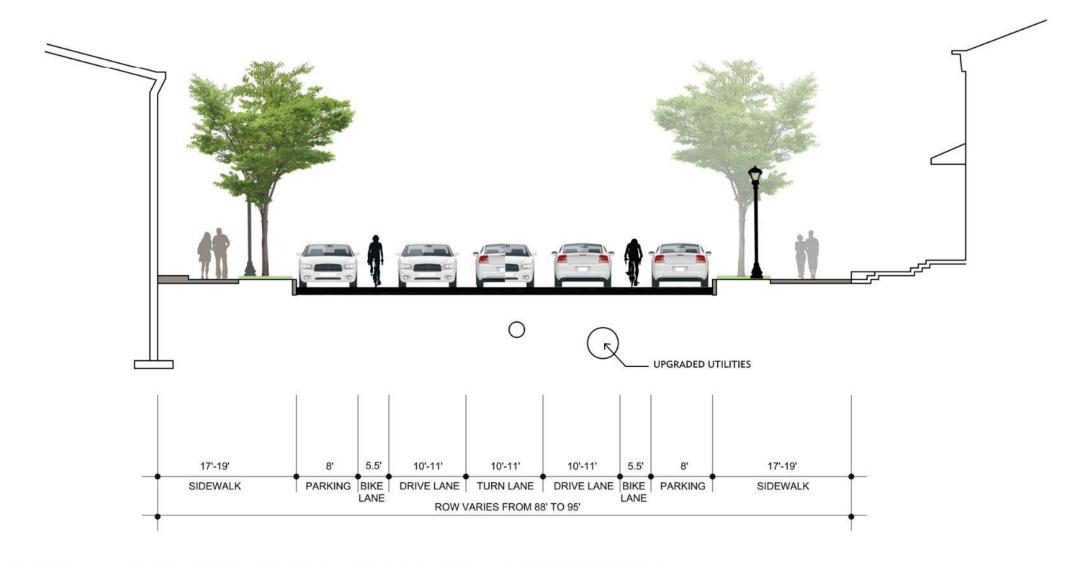
PROPOSED SECTION 2 | JEFFERSON TO BROADWAY | SIGNALLED INTERSECTION





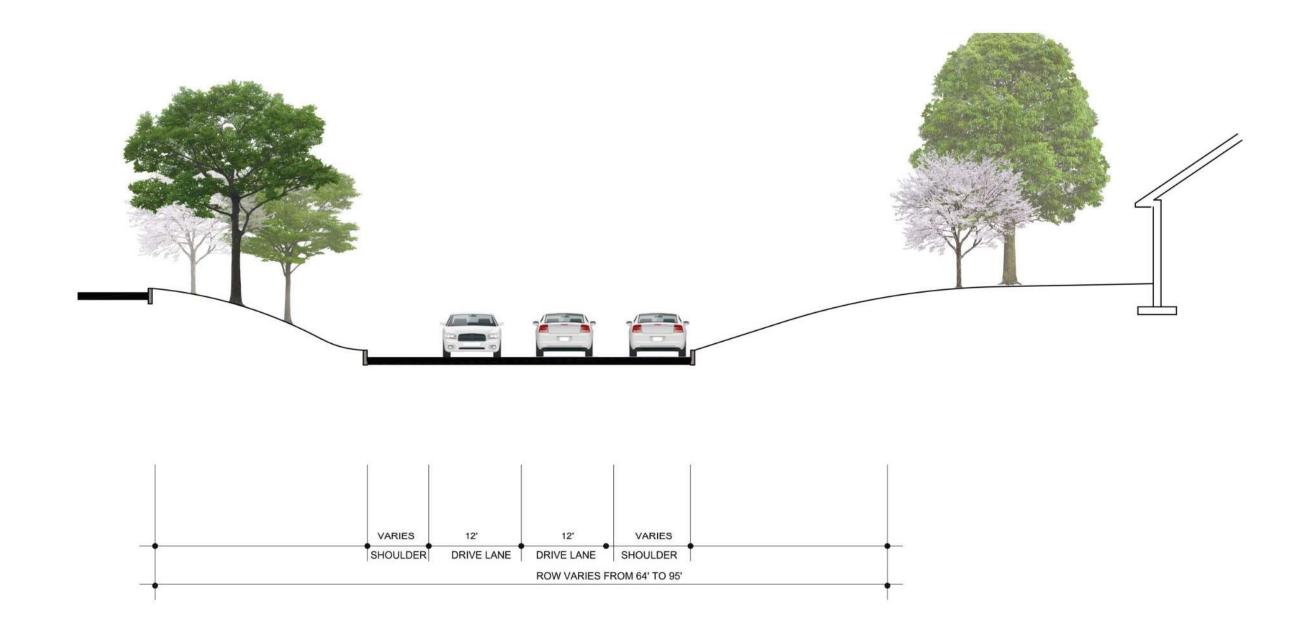
EXISTING SECTION 3 | BROADWAY TO CRAGMONT



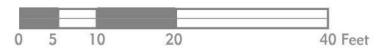


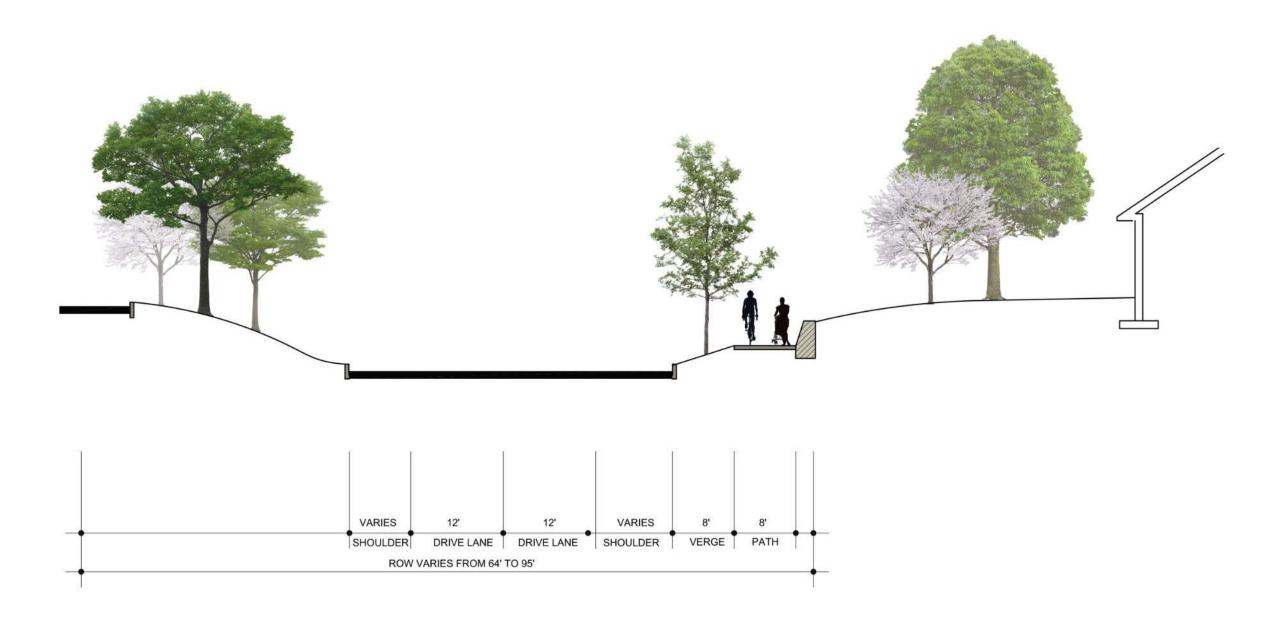
PROPOSED SECTION 3 | BROADWAY TO CRAGMONT



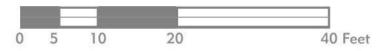


EXISTING SECTION 4 | NEAR ELKS LODGE





PROPOSED SECTION 4 | NEAR ELKS LODGE



Existing and Proposed Views





















Seeking input on:

- Seen vs unseen improvements
- Multimodal accommodations
- Reactions to temporary lane reduction
- Anything we've missed?

