



MADISON

Indiana
Economic and Redevelopment

Madison Public Arts Commission

February 6, 2025 @ 3:30 pm

Minutes

- Call to order at 3:30 by Greg Goodknight. Other members present include Tracy Wyne and David Terrell.
- Others attending include Associate Economic Development Director, Emily McKinney and Kim Nyberg, Executive Director of the Madison Area Arts Alliance.
- Approval of Minutes: Goodknight asked for a motion to approve the minutes from December 19, 2024. Terrell motioned, seconded by Wyne. All in favor, motion carried (3-0).
- Claims Approval: McKinney briefly explained the invoice, which covers the uplighting for the Gateway sculpture that was installed at the end of November. Goodknight asked for a motion to approve the payment of \$3,983.78 to ETC Systems for the lighting of the River's Edge sculpture. Terrell motioned, seconded by Wyne. All in favor, motion carried (3-0).
- Old Business:
 - ARTsy Switchboxes
 - Kim Nyberg with the Madison Area Arts Alliance requested approval for 11 refreshed switchboxes on the hilltop, three boxes downtown, and one box in Hanover. This is the second rotation of boxes on the hilltop. Each submission is brought in and professionally photographed. The Madison Area Arts Alliance public arts team along with community input selects the designs. The Indiana Department of Transportation does have to approve any boxes that are located along state routes, so INDOT does still have to approve these new designs. The Arts Alliance is seeking sponsorships for the boxes. Goodknight asked if there are any new boxes being added. Nyberg said that none of the boxes are new. Goodknight asked what the average lifespan is for the wraps. Nyberg stated that the vinyl typically last about three years. Goodknight asked if there is anything specific the public arts team looks for when choosing designs. Nyberg stated that clarity and ease of read are two big criteria. If boxes are located

downtown, they tend to lean towards more pedestrian-friendly designs. If boxes are on the hilltop, bold and bright designs tend to be the focus. Nyberg also reminded the Commission that since the box is mechanical the vinyl wraps cannot be more than 50% dark. Goodknight said he believes the boxes garner a lot of attention. Goodknight asked for a motion to approve the 15 refreshed switchboxes. Terrell motioned, seconded by Wyne. All in favor, motion carried (3-0).

- New Business
 - Officer Elections
 - Elections were tabled until next meeting due to two committee members being absent. Goodknight asked for a motion to table officer elections. Terrell motioned, seconded by Wyne. All in favor, motion carried (3-0).
- Goodknight asked for a motion to adjourn. Terrell motioned, seconded by Wyne. All in favor, motion carried (3-0).
- The next MPAC meeting is Thursday, May 1, 2025, at 3:30 pm.

, Secretary