

The City of Madison Historic District Board of Review held a regular scheduled meeting on Monday, January 25, 1999 at 7:30 p.m. in the City Hall Building. Bob Snodgrass, Chairman, presided over the meeting with the following board members present: Darryl Steinert, Dave Adams, Gene Brown, and Judy Collins. Kim Washer & Dana Riddle were absent. Also present were: Steve Williams, Attorney; Jim Storm, Building Inspector; and Marlene Joslin, Secretary. There were no additions or corrections to the previous months minutes as distributed so they stand approved as recorded and distributed.

**1. Heitz Sign Co./John Heitz - C. of A. to install illuminated signage letters on front of building, Letters illuminated with red neon but letters have a plastic face so tubing can't be seen, 30" x 25' 6" at 220 W. Main Street. Zoned Central Business District (CBD)**

There was no representative from the Company (Family \$ Store) or from the sign company which is Heitz Sign Co. to speak for the application or to hand in the green certified receipts where letters were sent to adjoining property owners. Dave Adams said we had a long conversation this morning with Rhonda with Family \$ Store, gentleman was going to try and fly down for the meeting tonight to work with us on the signage but we could see no reason for him to fly all the way down here for this. Jim Storm, Kim Franklin, Dana Riddle and myself were on a conference call with them this morning to discuss the sign, let them know what we would like to see. Jim Storm said they did have an extensive conversation, especially Kim Franklin who has been working with them quite a bit, we did discourage him from flying in so I would urge the board to handle this even in their absence, I think it can be explained by myself, David and Kim. Basically what they are doing, and you don't have a copy, is making the letters smaller than shown on diagram you have, the main question was the lighting, originally they had the sign back-lit, Kim has done a lot of talking with them to let them know that is not the way to go so they are willing to put a couple of goose-neck light fixtures that will light it from the front instead of the back. If it had not been for the lighting I could have passed it myself since sign is within guidelines. We think the board will like not having it back-lit. Kim Franklin said they do want to do the right thing, willing to take our suggestions. Darryl Steinert said if their plan fits within what has been suggested and fits within the ordinance guidelines then let the Building Inspector OK, then we wouldn't have to table the application. Steve Williams said it will have to be tabled anyway since we have no proof that adjoining property owners were notified. B. Snodgrass said if the Building Inspector is going to approve the sign then we still have to approve the lighting. B. Snodgrass reads from page 10 of the ordinance concerning lighting. It is subject to Board of Review. Jim Storm said when we left him on the phone they were going to do the sign with 18" letters and use goose-neck lighting on it. B. Snodgrass said he was sure that the Building Inspector could approve the sign. Jim Storm said he was just a little hesitant on approving it with the lighting, I do approve signage within the ordinance guidelines. If you guys would tell me that that is a good lighting and everything else fits the guidelines then I could go ahead and approve it, they wouldn't have to come back. G. Brown said the way he reads the ordinance a Certificate of Appropriateness is required. J. Storm said he has issued Certificates of Appropriateness for signs. G. Brown said his second comment is that the script is completely out of character for a place like Madison, should encourage a better type of script. Speaks of cities with special type signs and designs. J. Storm said as long as the letters are a certain size then they can be approved, nothing about script letters. If someone comes in with an application and the sign is within the guidelines then I can sign off on it. Steve Williams, Attorney, said this board does not have the power to control color or script, until we have more power as a board can't control color or script, and the Building Inspector does have the right to give his OK on signs if they fall within the guidelines. B. Snodgrass ask what the board wanted to do. Steve Williams said you can approve the sign but I'm not sure you can approve the lighting until we have proof of adjoining property owners being notified. D. Steinert made a motion to table, there was no second to the motion. Kim Franklin mentioned the ones that spoke with Rhonda Schlossberg, Allen Signs-Allen Industries and John Triskit, man in charge. D. Steinert was irritated that people spoke for him. Dave Adams said they were just trying to work something out. Darryl said they have an obligation to come before us that is why I am suggesting it be tabled. If the sign is appropriate and satisfies people then the Building Inspector can approve it. Darryl Steinert moved that they table the original motion, Dave Adams seconded the motion. Roll call - All ayes. They will have to come before the board next month unless the Building Inspector can approve the signage with the goose-neck lighting. If Building

Inspector is not comfortable with the lighting then they will have to come back. They may come back. The Building Inspector can approve the sign if he feels comfortable with what they are doing.

**BUSINESS - Old or New -**

**Election of a Chairman & Vice Chairman for 1999.**

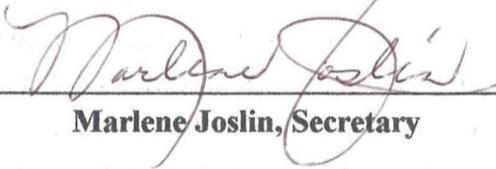
Darryl Steinert nominated Bob Snodgrass to serve as Chairman of the Board, Gene Brown seconded the motion. Roll call - All ayes.

Dave Adams nominated Darryl Steinert to serve as Vice Chairman of the Board, Judy Collins seconded the motion. Roll call - All ayes.

**CONGRATULATIONS TO BOB SNODGRASS & DARRYL STEINERT, CHAIRMAN & VICE CHAIRMAN FOR 1999.**

There being no further business to come before the board, meeting adjourned at 8:15 p.m.

**BY ORDER OF THE HISTORIC DISTRICT BOARD OF REVIEW**



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**Marlene Joslin, Secretary**